

Raw Diet INformation

Feeding your dog or puppy a raw diet can promote overall health, improve digestion, and align with their natural dietary needs. Here's an overview of the benefits of raw feeding and why each ingredient plays an important role:

MUSCLE MEAT

Benefits:

- Provides high-quality protein for muscle development and maintenance.
- Supplies essential amino acids for tissue repair and immune system support.
- Rich in natural creatine for energy and strength.

Meaty Bones

Benefits:

- Acts as a natural toothbrush, improving dental health and reducing plaque.
- Supplies calcium and phosphorus for strong bones and teeth.
- Encourages mental stimulation through chewing, reducing anxiety.

Liver

Benefits:

- A nutrient powerhouse, rich in vitamins A, B, and D.
- High in iron, supporting red blood cell production.
- Provides zinc, copper, and folate for immune health.

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VEGETABLES

Benefits:

- Supplies fiber for healthy digestion.
- Contains antioxidants that fight inflammation and support the immune system.
- Provides vitamins like A, C, and K, which benefit skin, coat, and overall vitality.

FRUITS

Benefits:

- Packed with natural antioxidants that boost immune health.
- Offers natural sugars for energy without causing spikes in blood sugar.
- High in vitamins and minerals like potassium (bananas) and vitamin C (blueberries).

FISH OIL CAPSULES

Benefits:

- Rich in omega-3 fatty acids for skin health, a shiny coat, and joint support.
- Promotes brain development in puppies.
- Reduces inflammation and supports heart health.

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GOATS MILK

Benefits:

- Easy to digest due to smaller fat molecules and natural probiotics.
- Supports gut health and strengthens the immune system.
- Provides calcium and other minerals for bone development.

Hemp Seed

Benefits:

- High in omega-3 and omega-6 fatty acids for anti-inflammatory benefits.
- Contains magnesium, which supports nerve and muscle function.
- Provides a complete plant-based protein source.

YOGURT

Benefits:

- Packed with probiotics that enhance gut health and digestion.
- A source of calcium and protein for bone and muscle health.
- Strengthens the immune system and helps with nutrient absorption.

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RAW EGGS

Benefits:

- A complete protein source, containing all essential amino acids.
- Rich in biotin, promoting healthy skin and coat.
- Supplies choline for brain and liver function.

BONE BROTH

Benefits:

- Loaded with collagen for joint health and a shiny coat.
- Helps with hydration and supports gut lining health.
- Rich in amino acids like glycine, which supports liver detoxification.

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Key Benefits of Raw Feeding

- Improved Digestion: Raw diets are species-appropriate and easier for dogs to digest compared to processed foods.
- Healthier Coat and Skin: Omega fatty acids and essential nutrients enhance the shine and softness of your dog's coat.
- Stronger Immune System: Nutrient-dense raw diets improve immune response and reduce inflammation.
- Cleaner Teeth: Chewing raw meaty bones helps clean teeth naturally.
- Better Energy Levels: High-quality proteins and fats provide consistent energy without sugar crashes.
- Reduced Allergies: Many dogs show decreased sensitivity to allergens when switching to a raw diet.

Tips for Raw Feeding

- Always ensure proper proportions: 80% muscle meat, 10% meaty bones, 5% liver, and 5% other organs.
- Transition gradually from kibble to raw to avoid digestive upset.
- Use fresh, high-quality ingredients and ensure proper food safety practices.

By combining these ingredients thoughtfully, you can provide your dog with a balanced, nutritious diet tailored to their natural needs, promoting a lifetime of health and happiness.